

D9.4 Project website



Development of Systemic Packages for Deep Energy Renovation of Residential and Tertiary Buildings including Envelope and Systems

iNSPiRe



Project Title: Development of Systemic Packages for Deep Energy Renovation of Residential and Tertiary Buildings including Envelope and Systems

Project Acronym: iNSPIRe

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1 Abstract

The project website for FP7 project iNSPiRe was published on 01/12/2012 with the address <http://www.inspirefp7.eu>.

The team site for document and information sharing among partners is online since 31/01/2013. After a basic structure was created, link and login information were provided to the project partners on 04/02/2013.

Within this document there will be presented:

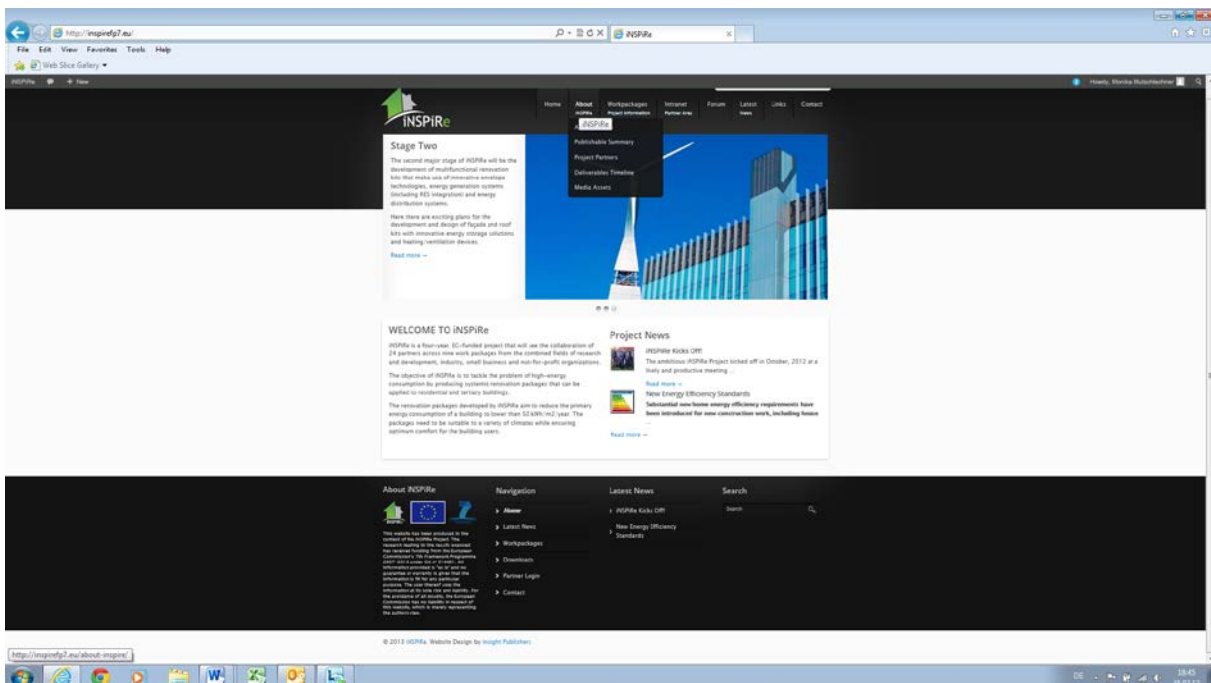
- The layout of the website and its main web parts
- The structure of the website and the language concept
- The technical realization and the maintenance of the website
- Other.



2 Layout and main web parts

The layout of the website has been developed by IPL in order to allow for clear and complete presentation of project related information and a straightforward navigation. It includes the following web parts:

1. A homepage with project logo, FP7 logo, FP7-emblem and written formula
2. Main Menu for navigation to other pages
3. Pages of static content such as informative text and graphics relating to the project partners, deliverables, expected outcomes
4. Latest news blog
5. Members area where interested parties and stakeholders can discuss aspects of the project and share information
6. Private project intranet area, which allows secure storage of files, document management and private communication between project partners
7. A contact page which outlines the optimal contact procedure and expected response times for a variety of different possible queries relating to the project.





3 Structure and language concept

3.1 The website is structured as follows:

- HOME PAGE. An attractive landing page for the project. Contains an introduction and latest news panel plus a menu for other areas of the site.
- ABOUT. Intended project outcomes - text, graphics and images (when available).
 - KEY PEOPLE & PARTNER INFORMATION. Project partners and subsequent staff members are listed with their own profiles and information/biography.
 - ACHIEVEMENTS AND RESULTS. Will be presented in the form of a visually attractive and interactive timeline, listing minor and major milestones. The latter can contain more detailed information, news articles, images, videos or press releases.
 - PUBLIC DELIVERABLES. Documents available in the public domain to be hosted and visible online in summary. Full documents are freely downloadable, separate to any confidential documents pertaining to the work within the project.
- WORK PACKAGES. Each Work Package has its own area on the site. This contains a page outlining its aims and objectives. A menu of other tasks, achievements etc, will be added as the project develops.
- INTRANET. Comprehensive project management tool and partner communication network includes:
 - A document management system (DMS), to track, store, and organise files.
 - Collaboration tools - Workpackage leaders can collaboratively draft, edit, and refine documents
 - File hosting – documents can be published and securely delivered to a specific group (e.g. 1 project partner), to clients or to the public.
 - Internal messaging & chat features.
 - Password protected areas, documents and downloads.



- FORUM. Forum functionality is implemented and can be moderated in order to



secure discussions about potentially sensitive topics and IP. E.g. only Administrators can post forum topics. Forum users can discuss those topics or request new topics, but not add their own.

- **LATEST NEWS.** To engage with the audience and improve SEO. This section is being regularly updated with content that is relevant and interesting to iNSPiRe's target groups. The site has full and easily updateable Blog functionality which can be moderated, as well as integration with social media platforms, such as Facebook, Twitter and RSS feeds. These social media channels are live.
- **EVENTS CALENDAR & REPORTS.** Will contain a visually clear and attractive calendar of events related to the project, which will contain more detailed information about each event where required. As above, user privilege levels will be set for different partners/fellows/staff.
- **USEFUL LINKS.** Resource links to websites or articles of project partners, other strategic collaborators, key stakeholders & participants.
- **CONTACT INFORMATION.** Each author has their own individual profile attached to all actions they perform on the site (e.g. adding a Publication or posting an event/blog update post), which contains a separate page of biography, photo and contact information. General contact page will outline relevant contact information, optimal contact procedure and expected response times.
- **OTHER FEATURES**
 - All content is fully searchable and can be organised by category + subcategory
 - Space for detailing latest developments, services & modelling tools
 - Video functionality, using 3rd party video platforms such as YouTube or Vimeo, which can easily be embedded on the site.
 - Download page for publically available resources. Different to the document repository, this contains unrestricted documents that can easily be found and downloaded by stakeholders. E.g. general brochures or press documents.
 - Links to partner companies, organisations or initiatives and how iNSPiRe integrates with these.
 - Blog functionality. As with the forum, admin/moderator/project manager can restrict this activity.
 - Search Engine Optimisation functionality included throughout to ensure good presence on Google etc.

3.2 First priority was given to the insertion of basic project information written by IPL following interviews with all work package and sub-work package leaders. Interviews were carried out in November/December 2012 and content was added in December 2012.

3.3 The website will be updated regularly. News will be visible in a dedicated latest news weblog area. Special highlights can be advertised on the website homepage as well on other prominent areas of pages throughout the website, and promoted through the appropriate social media channels (Twitter, Facebook, LinkedIn).



3.4 Access to the private part only for project partners is provided through a secure login section of the website. This area is moderated and administrated by IPL. Passwords and usernames can be easily and securely recalled if forgotten or misplaced.

3.5 The main language of the website is English.

4 Technical realization and maintenance

The iNSPiRe website has been built on the Wordpress Content Management System. This allows all pages and articles to be easily created, edited and moderated. The site is fully scalable so can grow in size and organisation alongside the development of the project.

Responsible for the technical maintenance of the website is IPL.

The insertion of content can be performed by:

- IPL
- EURAC
- Workpackage leaders – content approved by project co-ordinator.

5 Other

Hosting & Domain Name

IPL are responsible for the hosting of the website for the duration of the project + 2 years.

The domain name www.inspirefp7.eu has been purchased by IPL for 1 year and will be renewed on an annual basis for the duration of the project + 2 years.